

May 2021

Special News of Interest:

- Ultrasound Scans Milestone
- PCW Hires New Development Director
- PCW to Welcome Shawn Carney for 40th Anniversary Banquet
- Golf Outing Scheduled for September 17th

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# PREGNANCY CENTER WEST

Serving Women in Cincinnati Since 1981

## PCW Marks 2nd Year Ultrasound Anniversary

In early March this year, Pregnancy Center West marked the two year anniversary of its in-house ultrasound capability. In that time, more than 800 ultrasound scans were provided free of charge to PCW clients. Of those clients, we’re delighted to report that

**more than 75% CHOSE LIFE for their unborn child.**

“This amazing outcome is exactly what we hoped for when the ultrasound machine was launched,” stated

Laura Yards, PCW’s Executive Director. “Our ability to fulfill the mission to save the unborn has been

“It’s a tremendous blessing to have the opportunity to see clients change their minds about their baby when they see the scan image,” said Jennifer Moore, one of two PCW ultrasound technicians. Along with Ultrasound technician Kathy Brungs, they have witnessed many tearful,

heartfelt moments when an expectant mother embraced the life of their unborn child, no longer seeking to terminate it.



### Don’t Miss Shawn Carney August 12th!

You likely know Shawn Carney’s story...co-founder & CEO of 40 Days for Life, and instrumental in Abby Johnson’s story as depicted in “Unplanned.” You’ll want to hear his life-changing message at PCW’s Banquet...August 12th. **See page 4 for details.**





The "PCW BABE" Bib program welcomes clients back to the Center, so we can continue to engage with them and serve their needs.

Enjoy these photos, above, of some recent visitors.

## PCW Responds to Donor Feedback

During the current Baby Bottle collection cycle, a 'donor' placed an anonymous note in a returned bottle, indicating that they would not support PCW because of our political stance. **As a registered 501-c(3), PCW does not advocate for any political candidates or policies;** rather, we leave those tasks to our friends at Right to Life and other great causes.

Lisa Smith, PCW Board president emeritus, responded to the donor's assertions:

*As a 20 plus years volunteer, veteran client advocate and out-going board president I find it important to clarify and reiterate our mission here at Pregnancy Center West. Some comments and talk that came to my attention during and after this past presidential election are the perfect starting point to do this. We had been accused of being political and one sided.*

*PCW's mission statement says that "all information, educational outreach, on-site education and other services offered are to be consistent with the tenets of the Catholic Church regarding human life, sexuality, marriage and family." Our beautiful Church teaches that all human life is sacred and created in the image of God. Therefore, as an individual who is committed to the Church's teachings, I cannot support with my money or vote, any person who advocates for the legalization of abortion, euthanasia, or "gender altering". However, PCW as a ministry has never and will never financially support any political person or entity. We have "never taken a side" in any political debate.*

*We volunteers and staff serve all women and men that the Lord leads to our door. We seek to affirm and maintain the dignity of all human life as created by God. We do not express personal opinions in our counseling rooms with our clients.*

*Being involved in this ministry has been a blessing in my life. I will be forever grateful for the opportunity to serve and live out our faith in this very tangible way, as we continue to strive to be Our Lord's heart, voice, and hands in this fight to protect the most vulnerable in our world.*

*Serving with Jesus and Mary,*

Handwritten signature of Lisa Smith.

Lisa Smith, PCW Board president emeritus

## PCW Hires New Development Director

Pregnancy Center West welcomed Richard Boylson as its new Development Director on March 22nd.

“We’re delighted to have Richard on the team,” stated Laura Yards, Executive Director.

“We love Richard’s heart for the pro-life cause, and his skills will serve PCW well as he continues the advancement efforts managed by Bill Schinkal the past four years.”

Richard has a double degree in Marketing and Business Analytics. He worked for Charity Mobile, a

pro-life cell phone provider that has long supported PCW’s ministry.



“I am incredibly grateful for the opportunity to take on the Director of Development role. The loving support and care which pregnancy centers provide to expecting mothers is such a wonderful,

Christlike way to promote a culture of life – so I feel blessed having the ability to help advance Pregnancy Center West. As someone who grew up just a few blocks away from the center, I also feel a very personal sense of responsibility to both Pregnancy Center West and to the West Side community. With that in mind, I am excited to help further the cause - and I feel confident that God will provide what we need to continue to grow and support even more women in their decision to choose life!”

Bill Schinkal has transitioned to become PCW’s new Board president effective April



### Items Needed for Tote Bags:

Those who have a positive pregnancy test and/or receive an ultrasound scan at PCW now receive a “Starter Kit” tote bag to make real the life within them and bear witness to our willingness to help them in their time of need.

Your donations help us fill up these tote bags, so please consider donating:

- Diapers, size Newborn and 1
- Blankets (gender-neutral)
- Onesies (gender-neutral)
- Baby Wipes



## PCW’s Annual Golf Classic is Sept. 17th

PCW looks forward to welcoming guests for the Annual Golf Classic, to be held Friday, September 17th, 2021. We’re returning to Pebble Creek Golf Course, and are grateful to our friend Mike Faillace at Pebble Creek who, along with his team, ensure a great outing year after year. Foursomes remain at \$520 including meals.

We welcome donations for player gifts or prizes for the ‘goody bag.’ To register online, please visit the PCW Events Calendar ([www.pc-west.org](http://www.pc-west.org)). Or, contact Richard ([richard@pc-west.org](mailto:richard@pc-west.org); 244-5700).



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@PregnancyCenterWest



@PregCtrWest

**To join PCW's e-mail list, please visit [www.pc-west.org](http://www.pc-west.org) and go to the How To Help section. If you no longer wish to receive postal mailings from PCW, please notify us at Richard [@pc-west.org](mailto:pcwest@fuse.net).**

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## Shawn Carney to Headline PCW's Annual Banquet!

Pregnancy Center West is excited to welcome Shawn Carney, co-founder, CEO and president of 40 Days for Life, to keynote our 40th Anniversary Banquet Presented by JTM on August 12th.

Our Banquet will return to The Woodlands venue, to accommodate the larger crowd we are anticipating, and praying for, to hear Shawn's amazing message in defense of the unborn.

Shawn's story is intertwined with Abby Johnson's, as

portrayed in the book and movie "Unplanned."

Individual tickets for the Banquet are just \$55, including dinner, appetizers, wine, beer and sodas.

Sponsorships are available starting at \$500 for a table of 8, up to \$5,000 as a "Champion of Life" sponsor with up to 48 guests.

Please visit our online Event Calendar at [www.pc-west.org](http://www.pc-west.org) to reserve your seats online. If you have questions about the event or sponsorships, please contact

Richard Boylson  
([richard@pc-west.org](mailto:richard@pc-west.org),  
513-244-5700).

