

May 2020

Special News of Interest:

- Ultrasound Scans are God's blessing to save the unborn!
- Annual Banquet: Features Shawn Carney — Aug 6th
- PCW Hires first-ever Client Services Director
- PCW's response to the COVID-19 Crisis

Inside This Issue:

- PCW Responds to COVID-19 Crisis 2
- PCW Hires Beth Hegedus as Client Services Director 3
- New fundraising opportunity via State Farm partnership 3
- "Starter Kit" Tote Bags — How You Can Help 3
- Get Tickets — 2020 Annual Banquet featuring Shawn Carney 4



PREGNANCY CENTER WEST

Serving Women in Cincinnati Since 1981

Ultrasound Scans are Saving the Unborn!

More than 80% choose life! That's worth saying again...more than 80% choose LIFE after receiving an ultrasound scan! What an amazing blessing an ultrasound machine has been to Pregnancy Center West's ministry. In the first year of service, the ultrasound machine was used to provide 400 scans to PCW's clients.

Of those receiving an ultrasound scan, the vast majority chose LIFE for their unborn child. To God be the glory!

Stacia's story is one such example. Stacia came to our Center last year for a pregnancy test. When the test came back positive,

received, Stacia's heart and mind were changed...she chose to keep her unborn baby.

"It's so rewarding to engage with a client and witness their change of heart first-hand," stated Jennifer Moore R.N., one of two ultrasound techs working at PCW. "I was so delighted when Stacia came back with her daughter to visit us. Stacia was so happy that she made the right choice, and so appreciative of the help she had received at the Center."



Stacia shared her intentions to abort the child. But God had another plan. Through her engagement with PCW's staff and volunteers, and the ultrasound scan she

Don't Miss Shawn Carney August 6th!

You likely know Shawn Carney's story...co-founder & CEO of 40 Days for Life, and instrumental in Abby Johnson's story as depicted in "Unplanned." You'll want to hear his life-changing message at PCW's Banquet...August 6th. **See page 4 for details.**





Is that a burglar that we caught at the Center?! No, that's our ever-creative ultrasound tech, Jennifer Moore, modeling her well-crafted homemade face mask. Like many others, Jennifer, a nurse, appreciates the incredible need for masks that has been present, and took it upon herself to make some beautiful ones to share.



PCW Responds to COVID-19 Crisis

All of our lives will be forever changed having lived through the COVID-19 pandemic. Certainly, we can look at it from various perspectives, to see what God was doing in our lives, providing more opportunities to reflect, pray, meditate and spend time with close family (but not too closely!).

As with most businesses and organizations, the COVID-19 pandemic brought about notable changes at the Center. First, we decided to postpone our Spring Luncheon, in keeping with the governor's first order (just two days prior to the original date) to limit

to gatherings of 100 and less individuals. *(As of this writing, in early April, it's been re-scheduled to June 6th, 2020, and we hope that date will hold.)*

Next, we decided to close the Center beginning March 19th. "This was a difficult, heart-wrenching decision," explained Laura Yards, PCW's Executive Director. "We've witnessed this past year how providing an ultrasound scan is the opportunity to change the heart of an abortion-minded woman and save the life of their unborn child. But we recognized the need to protect the health of our staff, volunteers and clients, and help 'flatten the

curve' of the outbreak."

But clients continued to receive guidance through the on-going efforts of PCW's new Client Services Director (*see story on page 3*) partnering with Laura Yards. "Beth was able to provide important guidance to prospective clients and schedule future appointments," explained Laura. "Beth stayed connected with dozens of at-risk women via text and phone calls each week. It was amazing to witness her efforts to explain procedures, offer guidance, provide hope and change hearts and minds."

PCW's Annual Golf Classic is Sept. 18th

PCW looks forward to welcoming guests for the Annual Golf Classic, the Marilyn Reinhold Memorial Classic, to be held **Friday, September 18th, 2020**. We're returning to Pebble Creek Golf Course, and are grateful to our friend Mike Faillace at Pebble Creek who, along with his team, ensure a great outing year after year. Foursomes remain at \$520 including meals.

We welcome donations that will make nice player gifts or prizes for the 'goody bag.' To register online, please visit the PCW website Events Calendar (www.pc-west.org). Or, contact Bill (bill@pc-west.org; 244-5700).

PCW Hires Client Services Director

Pregnancy Center West elevated its client engagement activities to a new level with the addition of a Client Services Director, effective January 1st.

Beth Hegedus, who has long served PCW as a Client Advocate and former member of the PCW Board, was an obvious choice to fulfill this important and challenging role.

“Beth’s heart for our clients is so apparent through each and every encounter,” stated Laura Yards, PCW’s Executive Director.

“I’ve really been blessed by the opportunity to be engaged with the clients and the volunteers on a regular



basis,” shared Beth Hegedus. “I love our clients and their unborn babies, so I want to be present to them as much as I can.”

Laura added: “I appreciate having someone as experienced and capable as Beth taking the lead with our clients, as well as ensuring consistent response to phone and text/online inquiries, and coordinating efforts with our volunteer Client Advocates.”

Beth worked as a Medical Technologist for 36 years, primarily for Mercy Health. She recently completed studies in the Lay Pastoral Ministry Program (LPMP) at the Athenaeum of Ohio and earned a Masters in Pastoral Ministry.

Partnership Provides Funding Opportunity

Pregnancy Center West has launched a new fundraising initiative in partnership with State Farm Insurance.

The “Quotes for Good” program provides a \$10 donation for each auto or fire insurance

quote provided by local agent Steve Ulmer during the month of May. Steve, husband of PCW’s bookkeeper Sue Ulmer, has served on PCW’s Advisory Board for many years.

This is an easy way to provide some additional

funding in support of PCW’s ministry. To receive a quote to benefit PCW, simply contact Steve Ulmer at 513-662-4300, or steve.ulmer.cr4u@statefarm.com and let them know that you’re requesting a “Quote for Good for PCW.”



Items Needed for Tote Bags:

Those who have a positive pregnancy test and/or receive an ultrasound scan at PCW now receive a “Starter Kit” tote bag to make real the life within them and bear witness to our willingness to help them in their time of need.

Your donations help us fill up these tote bags, so please consider donating:

- Diapers, size Newborn and 1
- Blankets (gender-neutral)
- Onesies (gender-neutral)
- Baby Wipes

Quotes for Good™





4900 Glenway Avenue
Cincinnati, Ohio 45238

Phone: 513-244-5700
Fax: 513-244-2886
E-mail: pcwest@fuse.net
www.pc-west.org



@PregnancyCenterWest



@PregCtrWest

To join PCW's e-mail list, please visit www.pc-west.org and go to the How To Help section. If you no longer wish to receive postal mailings from PCW, please notify us at bill@pc-west.org.

NON PROFIT ORG
US POSTAGE PAID
CINCINNATI, OH
PERMIT 648

Shawn Carney to Headline PCW's Annual Banquet!

Pregnancy Center West is excited to welcome Shawn Carney, co-founder, CEO and president of 40 Days for Life, to keynote our Annual Banquet on August 6th.

Our Banquet will return to The Woodlands venue, to accommodate the larger crowd we are anticipating, and praying for, to hear Shawn's amazing message in defense of the unborn.

Shawn's story is intertwined with Abby Johnson's, as portrayed in the book and movie "Unplanned."

Individual tickets for the Banquet are just \$55, including dinner, appetizers, wine, beer and sodas.

Sponsorships are available starting at \$500 for a table of 8, up to \$5,000 as a "Champion of Life" sponsor with up to 48 guests.

Please visit our online Event Calendar at www.pc-west.org to reserve your seats online. If you have questions about the event or sponsorships, please contact Bill (bill@pc-west.org, 513-244-5700).

